

**REMEMBER,
IT'S NOT
A RACE.**



Slow Down or Pay Up.

Last year, 2.7 million injuries and 43,443 traffic fatalities were recorded in the United States - the highest number in 15 years.

Since speed is a factor in 1/3 of all fatal crashes, Washington State

is cracking down on speed law violators. That means drivers need to be sure they obey posted speed limits and slow down in heavy traffic and in bad weather.



Obey posted speed limits. Law enforcement is stopping people who are speeding as part of a pilot project to save lives on Washington roads. This road has been identified as a high speeding-related collision area.

Slow down in heavy traffic or bad weather. Driving in heavy traffic means you must be prepared for many hazardous situations such as sudden stops, erratic drivers and limited sight distance. Bad weather reduces visibility and wet or icy roads increase stopping distances.

Don't tailgate. Remember, at 60 mph, a braking vehicle can travel 270 feet before coming to a complete stop. At 70 mph that distance increases to 342 feet – greater than the length of a football field! Stay back at least one car-length per 10 mph.